



Small Business Sponsorship Package:

Option 1: Paid Button Sponsorships ONLY (Multiple listing discount is 10% off)

- TRAVELOGUE BLOG Button link for \$40/month (1 mo min)
- LITTLE RED BOX Blog Button link for \$20/month (1 mo min)
- HEARTISANAWARD Blog Button link for \$10/month (1 mo min)
- SWEETHEARTAWARD Blog Button link for \$5/month (1 mo min)

Option 2: LITTLE RED BOX for Boutique Promoters & Organizers

- Sponsor Provides:
 1. 2 gifts of approximately \$40 or more full retail value, to be given away by the LITTLE RED BOX
 2. Must display the BOUTIQUE FRENZY display w/ LITTLE RED BOX at events (at least 2 events as selected by BOUTIQUE FRENZY).
 3. Must give out fliers to vendors/customers during (at least 2 events as selected by BOUTIQUE FRENZY).
 4. Must put BOUTIQUE FRENZY button on their Blog or web page at least one week prior to each event and through the Sunday following the each event
- Sponsor Receives:
 1. Their button placed on the LITTLE RED BOX Blog at least one week prior to each event and through the Sunday following the each event
 2. Write-up for every gift donated to the LITTLE RED BOX, when the donated gifts are given away by BOUTIQUE FRENZY (at least 2 write-ups, 1 Write-up per gift)
 3. Thank you and accolade write-up on the SWEETHEARTAWARD Blog
 4. At least one write-up on the TRAVELOGUE BLOG, dates selected by BOUTIQUE FRENZY.
 5. Sponsorship pricing discount of half price (TLB = \$20/month or LRB = \$10/month) for a button (1 mo min) with sponsorship pricing offer ending 30 days after the last day in which the LITTLE RED BOX was displayed at the event. Sponsorship pricing will be made available for extended advertising purchases during the 30 days.

Notice: BOUTIQUE FRENZY reserves the right to determine when to include the vendors' gifts into the giveaway for the LITTLE RED BOX. BOUTIQUE FRENZY will include the gift in a giveaway within 4 weeks of any requested event, either before or after. Exact requested dates will be considered, but not promised. Gifts may be given away in conjunction with other giveaways.

Option 3: LITTLE RED BOX for Vendors

- Donate a Prize of approximately \$40 or more in retail value to be given away by the LITTLE RED BOX
- Get a write-up on the LITTLE RED BOX Blog page when prize is given away
- Sponsorship pricing discount of half price (TLB = \$20/month or LRB = \$10/month) for a button (1 mo min) with sponsorship pricing offer ending 30 days after the last day in which the LITTLE RED BOX was displayed at the event. Sponsorship pricing will be made available for extended advertising purchases during the 30 days.

Notice: BOUTIQUE FRENZY reserves the right to determine when to include the vendors' gifts into the giveaway for the LITTLE RED BOX. Exact requested dates will be considered, but not guaranteed. Gifts may be given away in conjunction with other giveaways.



Corporate Sponsorship Package:

Option 1: Paid Sponsorships ONLY

- TRAVELOGUE BLOG Button link for \$250/month (1 mo min)
- LITTLE RED BOX Blog Button link for \$150/month (1 mo min)
- HEARTISANAWARD Button link for \$75/month (1 mo min)
- SWEETHEARTAWARD Blog Button link for \$35/month (1 mo min)
- Landing Page Sponsorship page button link \$75/month (1 mo min)

Payment Method:

Boutique Frenzy welcomes the opportunity to speak with you in person or via email regarding your desire to advertise with us. Please feel free to contact us however it is most convenient for you. Our contact info is:

missy@BoutiqueFrenzy.com

Ph: 801-928-1957

mikey@BoutiqueFrenzy.com

Ph: 801-913-4492

Upon determining which advertising offering is best for you, we will send you an invoice via Paypal. Please let us know if you have any questions.

Our URLs:

www.BoutiqueFrenzy.blogspot.com

www.TheLittleRedBox.blogspot.com

www.SweetheartAward.blogspot.com

www.HeartisanAward.blogspot.com

www.BoutiqueFrenzy.com

Definitions:

Travelogue Blog (TLB) Write-up:

- Entails a spot light of the boutique or event in which you are participating that details the location, times & dates, pictures of vendor(s), product(s), and happenings surrounding said entities at said event.

- Minimum length of the write-up will be 1-2 paragraph(s) with the option of the vendor/promoter submitting their own information for the write-up segment, at the sole discretion of Boutique Frenzy.
- Space will be made for a maximum of up to 5 pictures as provided by either Boutique Frenzy or the entity being spot lighted, all pictures posted will be selected posted at the sole discretion of Boutique Frenzy.

The Little Red Box (LRB) Write-up:

- Entails a spot light of the vendor and the prize being given away, and the vendors' logo.
- A listing of the event(s) at which the vendor will be displaying The Little Red Box
- Minimum length of the write-up will be 1 paragraph with the option of the vendor/promoter submitting their own information for the write-up segment, posted at the sole discretion of Boutique Frenzy.
- Space will be made for a maximum of up to 2 pictures provided by the entity being spot lighted, all pictures posted will be posted at the sole discretion of Boutique Frenzy.

Sweetheart Award (Thank you and accolade) write-up:

- Entails a “thank you” and accolade spot light of the individual or event that has provided help to Boutique Frenzy.
- Minimum length of the write-up will be 1-2 paragraph(s) at the sole discretion of Boutique Frenzy.
- Space will be made for a maximum of up to 2 pictures as provided by either Boutique Frenzy or the entity being spot lighted, all pictures posted will be selected at the sole discretion of Boutique Frenzy.

Button:

- Size requirement: 125px X 125px
- File format(s): GIF, PNG, JPG, TIFF, SWF
- Color: RGB
- Dots per inch: 72 dpi
- Notice: Animated GIFs and SWFs are acceptable. However, Boutique Frenzy will not be responsible for the proper cycling of frames within the animations or displaying of animations. If the animation causes a runtime or loading problem, the animation can be removed at the sole discretion of Boutique Frenzy. Replaced stationary button will be provided by the vendor.